#### WATERFRONT REDEVELOPMENT: IZOLA EAST

24–28 September 2012, Izola, Slovenia



# Waterfronts vs cities: Some urban and territorial considerations

José Manuel Pagés Madrigal

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### The waterfront concept

Pagés Madriga Manuel José

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### The waterfront concept

"A part of a town which is next to an area of water such as a river or the sea."

Waterfronts, the unique places where land and water meet, are a finite resource embodying the special history and character of each community.



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### **Crescent population concentration**

Distribution of population at littoral zones From:

Instituto Latinoamericano de la Comunidad Educativa. <a href="http://bibliotecadigital.ilce.edu.mx/">http://bibliotecadigital.ilce.edu.mx/</a>

Continent		Distance to	the sea and	% population	
	50 Km	50- 200 Km	200- 500 Km	500- 1 000 Km	+ 1 000 Km
Europe	29.1	25.8	30.3	11.9	2.9
Asia	27.1	20.2	21.9	19.9	10.9
Africa	18.1	27.0	18.6	23.5	12.8
North America	31.5	19.8	20.1	18.5	10.1
South America	24.4	38.4	27.9	9.0	0.3
Australia + Oceania	79.0	15.2	4.9	0.8	

... more than half world population is concentrated in the littoral

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### **Crescent population concentration**



... Mediterranean Basin

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### The relationship between city and port. Historical process

Port and City are two territorial realities who have been coexisting over their existences.

Functional relationship between port and city has always been changing over time

Mechanization of port activity and / or the absence of complementary activities (shipyards, shipbuilding, transportation, ...) has been a key factor for these changes

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### The relationship between city and port. Historical process

a) The unit of port and city.

b.-City and port are disjoining

c) Functional and formal separation between port and city.

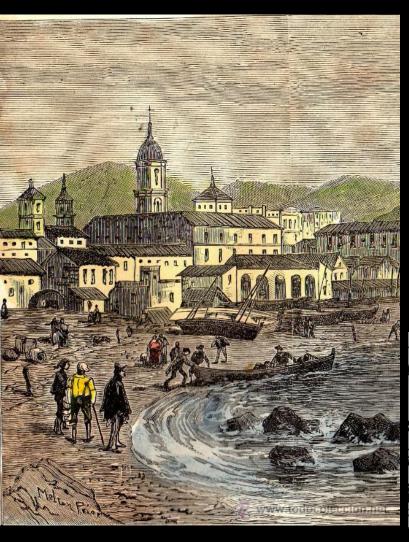
d) Port and City are integrated.

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### a) The unit of port and city.





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### a) The unit of port and city.



Trieste - 1876

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a) The unit of port and city.



Lisboa port

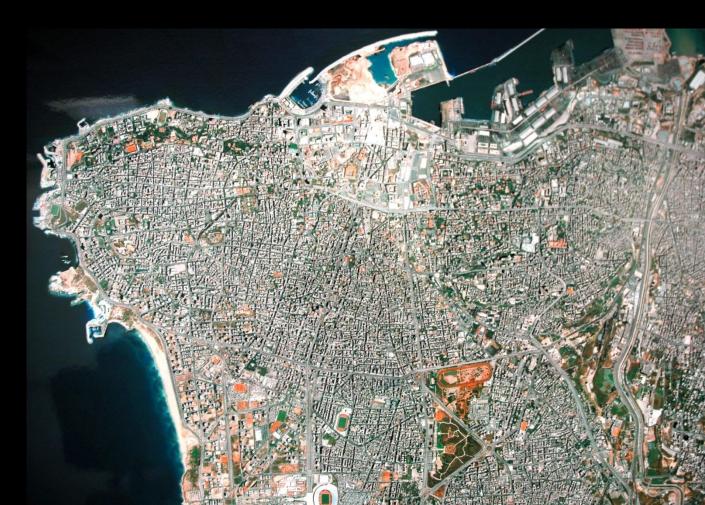
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### b.-City and port are disjoining

### Beirouth



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### b.-City and port are disjoining

### Setúbal port and city





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### c) Functional and formal separation between port and city.

### Sines port and city



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### c) Functional and formal separation between port and city.





Lisboa and Málaga



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### d) Port and City are integrated.





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d) Port and City are integrated.

### Viiana do Castelo-Portugal





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Are ports / waterfronts part of the city or not?

What is the relationship between the waterfront and the city?

Which is (can be) the role of the touristic sector nowadays in specific waterfronts, especially in the Mediterranean Basin?

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### **Promenades and waterfronts**

Promenade-Lima river-Ponte de Lima-Portugal



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### **Promenades and waterfronts**

The promenade is an effective formal resource for the city to appropriate the waterfront

Promenade has run as an interface between the line of water and the city

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### **Promenades and waterfronts**



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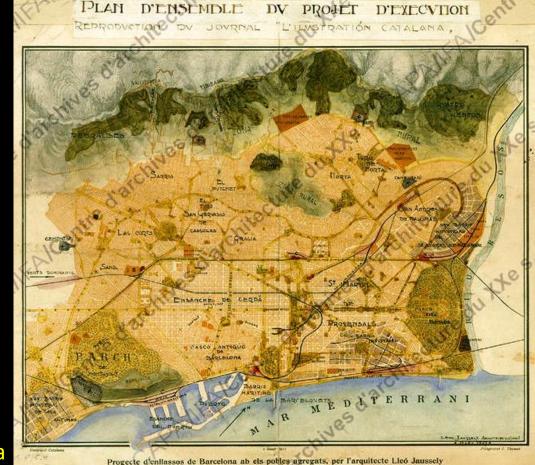


### **Promenades and waterfronts**





Le Corbusier-Plá Maciá-Barcelona 1932



1905 Léon Jaussely–Master Plan-Barcelona

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### **Promenades and waterfronts**



Costanera – Puerto Madero - Argentina

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### **Promenades and waterfronts**





Costanera – Puerto Madero - Argentina

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**Characteristics for the ports** 

**Characteristicis for the waterfronts** 

The port is an access: a place for docking The waterfront is a new city gate and undocking of ships.

part of the unrelated to the rest.

coast The urban waterfront is a littoral area that relates to the set of contiguous waterfront

The port has been taking industrial functions in recent years.

The waterfront industries can take perfectly compatible urban with the essence, collaborate in achieving the smart cities.

The port is an intermodal connection point.

The existence of large areas with no apparent function in urban waterfronts, structures can be used to implement an urban scale that serve as links to larger transport scales.

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The port is a logistics and storage area

The port can generate leisure and recreational spaces for citizens.

The port is a work area for the tourist industry, the gateway for many tourists

area

The port is a landscape element

The waterfront can be a container for the historical memory of the city and its relations with the port

The waterfront should build new relationships with the city to become preferential space lazer for citizenship, setting greater permeability between waterfront and city.

The waterfront is a tourist resource improved by direct contact with the water, with no schemes for private exclusive use.

The port is a large-scale shopping The waterfront area is a small-scale commercial or urban scale, becoming a major resource that helps social and economic recovery of the industry and the city.

> The recovered waterfront must be an element of landscape scale integrated into the urban scale as a hinge between port and city.

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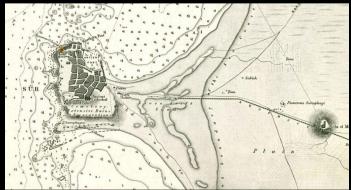
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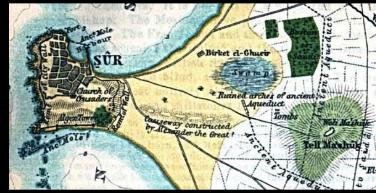
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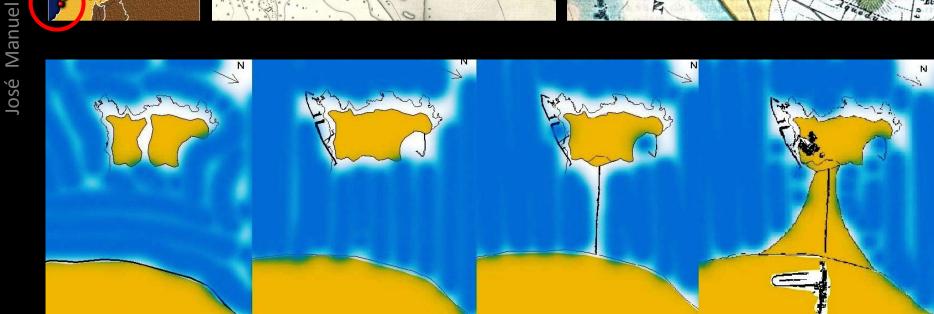


Tyre Tombolo cities









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### **Tombolo cities**

The future of these tombolo cities depends strongly of the waterfront

- The waterfront depends of the capability to link the ancient town (nucleus) with the water
- The waterfront was a container of the different memories of the town, in a strange situation, hating and loving the water at he same time

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### **SWOT ANALYSIS**



Helpful to achieving the objective

Strengths

**Weaknesses** 

Hamful

to achieving the objective

Extemal origin (attributes of the environment)

Opportunities

**Threats** 

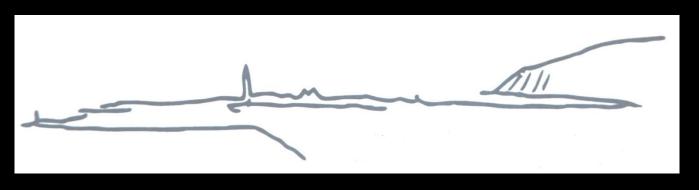
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Strengths

- The exceptional location into the Adriatic coast
  - Territorial Branding / mythical condition as a natural territorial system
  - Existing and balanced infrastructure & transportation network according the territory: roads/airport/sea
    - Historical sites: industrial era/ food fish manufacturers/ landscape landmarks
  - Waterfront location and regional position and skyline

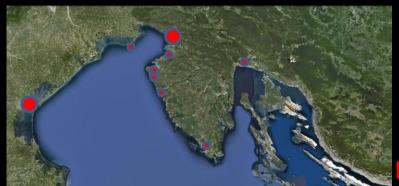




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Weaknesses

Reduced spaces to can redevelop a detailed waterfront strategy everywhere except eastern sector

- Competition with other closed touristic spaces in Slovenia Croatia and Italy with most mythical names
- Extremely high density (510 inh./km²) and a heavy ratio (visitors/inhabitants = 5,39 times)
- Property structure of the coast line, in some points
- High density of car spaces in all the short reduced municipality area. (28,6 km²)
- Maybe we are arriving to the natural limit for a sustainable tourism



José









Possibilities to mix archeology and tourism in the waterfront (Archeological sites, old industrial area, Museum of the memory of Izola?)



• Tourism: 78.000 visitors each year and "in crescendo"

Manuel Pagés Madrigal

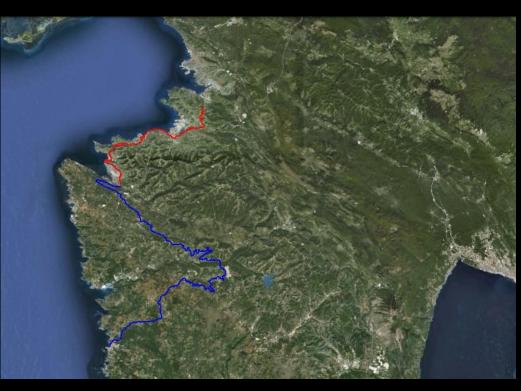
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• The Parenzana concept: Transnational path The narrowgauge railway line connected the towns of Trieste and Poreč... (Trieste - Canfanaro / Kanfanar)



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- Competition from other neighboring cities/ regional priorities
- Too much importance on specific developments rather than the city as a whole
  - Gentrification displacement relocation? Especially for the waterfront area and historical center.



- Political timing vs. Developers interests
  - Out of scale proposals for developing
- Possible divorce between citizenship and users of this waterfront area

World is not Dubai, Dubai is not Izola

Decadent spaces when tourists are going out

Manuel Pagés Madrigal

**Some conclusions** 

From a **strategic** point of view

The public interest about waterfront areas is related to the public **ownership** of water

Meaningful community participation is an integral part of waterfront planning and development.

The development of a waterfront work can be a long-term task. An active participation of local communities will help too much to achieve a successful end.

Transversality and complexity of these processes requires the support of all.

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### Some conclusions

### From a **urban planning** point of view

The improvement of **the maximum accessibility** to the waterfront, must be an identity signal of this kind of projects. **Permeability** would be joined to direct visual access to the **water**, **the real hearth of the project.** 

A good waterfront proposal must be absolutely joined to the nature and identity of the place. Waterfront concepts and projects should flow from the nature of each place and embody its essential spirit.

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**Some conclusions** 

Mixed functions are the only one possibility to warranty a homogeneous level of utilization during the several cycles. Residential function with local inhabitants is essential into the waterfronts with a strong touristic component.

Waterfronts present interesting opportunities for interpretation and education of natural values, community history and culture, including notably the industrial and transportation activities that often preceded today's developments.

Preserving and interpreting the tangible aspects of the history of the place provides character and meaning to the proposal.

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